



# XIME NEWS

**XAVIER INSTITUTE OF MANAGEMENT & ENTREPRENEURSHIP, BANGALORE & KOCHI**

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## Editorial Team:

**Students Coordinators:** Mr. Anshu Kumar, Ms. Devika Gulla, Ms. Ramisha Ramachandran, Ms. Smitha Jane Xavier, Ms. Lakshmi Teja, Ms. Sharmil Nanjappa & Mr. Roger Vaguez

**Faculty Coordinators:** Ms. Mareena Mathew & Ms. Jyothis Mathew

# THE FIRST INDIAN B-SCHOOLS SUMMIT



## XIME hosted 'The First Indian B-Schools Summit'



Chief Guest of The First Indian B-Schools Summit, Mr. B Muthuraman, Former MD, TATA Steel

### October 9, 2015 - Day 1

XIME Bangalore hosted 'The First Indian B-Schools Summit' organized by The Indian Association of Autonomous Business Schools (IAABS), in collaboration with the Karnataka Association of Autonomous Business Schools (KAABS) Bangalore on 9-10 October, 2015. The Summit discussed and deliberated on the possible passing of the IIM Bill and other important management education – centric issues.

Revolved around the central theme 'Heralding a New Era in Management Education in India,' the Summit had various sub-themes too. The sub themes which were deliberated during the Summit: (a) Significant contribution of PGDM schools to Indian Management Education; (b) Indian B-schools: Catching up with the Global Best; (c) Autonomy as the Core of the New Order; (d) Facilitation by the Regulatory System to be Fundamental to the New Order.





Prof. J Philip, President XIME & Dr. M B Athreya,  
Management Consultant, New Delhi

The conference chaired by Fr. E Abraham S.J., Director, XLRI and President of IAABS brought together distinguished Directors of leading autonomous, private PGDM Schools from all over the country, eminent former IIM Directors and leading management educationists to discuss and review the present situation and make a request to the Government to protect the interests of private, autonomous PGDM Schools and ensure a level-playing field purely based on merit.

While B. Muthuraman, Former MD, TATA Steel, was the Chief Guest, Prof. J. Philip, President of XIME & Former Director IIM B; Dr. R. Natarajan, Former Chairman, All India Council for Technical Education & Former Director IIT Madras; Dr. M. B. Athreya, Management Consultant, New Delhi; Dr. Fr. E. Abraham SJ, President, IAABS & Director XLRI; Dr. Bakul H Dholakia, Director General of IMI & Vice President of IAABS; Dr. J Alexander, Chairman XIME Kochi & Former Chief Secretary, Karnataka; Prof. G R Kulkarni, Former DG, IIFT & Chairman, XIME, Prof. T V Rao, Former Professor IIM A and Dr. C P Shrimali, Director MDI Gurgaon were the other dignitaries who graced the inaugural session with their presence.

The first day of the Summit witnessed the stalwarts and pioneers of management education in India discussing on the theme 'Heralding a new era in management education in India'. The participants of this Summit were Chairmen, Directors and Deans of leading B – Schools of the country.

Dr. J Alexander, Former Chief Secretary, Karnataka and Chairman, XIME Kochi welcomed the august gathering and highlighted the importance of this meeting in the current radically changing management education scene of the country.



Dr. J Alexander



Prof. T V Rao



Dr. M B Athreya



Dr. R Natarajan



Dr. Subir Chaudhari



Prof. G R Kulkarni



Prof. J. Philip



Dr. Bakul H Dholakia



Dr. C P Shrimali



Dr. Shekhar Chaudhury



Inaugural ceremony of The First Indian B Schools Summit

Prof J Philip, President, XIME introduced the conference theme to the assembly of distinguished academicians citing that every crisis should be viewed as an opportunity to emerge stronger. Referring to the IIM Bill, he said ;

*“While we have no special view on the Government’s initiative to give degree granting rights to the IIMs, it should not in any way adversely affect the operation of the PGDM schools, which have served the nation so eminently and eloquently all these years. The PGDM schools have given to Indian Management Education, quality, respectability and innovativeness. They are in a way at the vanguard of Indian Management Education. The employability of PGDM graduates would at least be twice as much as that of MBA graduates from the university system. This distinctive contribution of the PGDM schools must be recognized”.*

Fr. Dr. E Abraham S J, and President of Indian Association of Autonomous B Schools (IAABS) delivered the presidential address and emphasized on the need to have greater reforms in the sector to enable Indian B Schools to be at par with the best global B Schools. He reiterated the importance of self-regulation and increased level of autonomy in bringing in greater competitiveness to the PGDM schools. He also mentioned about the recent IIM Bill and its ramifications to the private PGDM schools, and also gave suggestions ranging from accepting international accreditations

to facilitate more NRI faculty. Fr. Abraham reiterated that AICTE should become more of a facilitator than a regulator. He further added,

*"We still have a long way to go and only through joint and sustained efforts will we be able to create a conducive environment to advance management education in our country especially for private autonomous PGDM institutes. We will have to gear up and formulate a practical strategy that would help us bring changes, and strengthen the management education system in our country. I sincerely hope that the discussions and recommendations resulting from this two day gathering will positively contribute to the consolidation of the aims of this summit and its underlying philosophy of greater autonomy based on self-regulation by autonomous B-Schools".*

Mr. B. Muthuraman, Former MD-Tata Steel & Former President-CII graced the event as the Chief Guest and expounded on the transformational role played by the Indian management education to further professionalize and transform Indian industries. Mr. B Muthuraman opined that an equilibrium has to be maintained between regulation and autonomy.

Later Dr. M B Athreya, leading Management Consultant, Dr. R Natarajan, Former Director, IIT Madras and Former Chairman, AICTE, Dr. Bakul Dholakia, Director General of IMI and Vice President, IAABS, Prof G R Kulkarni, former DG, IIFT and Former Dean IIM A, Chairman XIME Bangalore, Prof TV Rao, Former IIM A Professor and Chairman



Delegates and participants of The First B Schools Summit



Dr. M R Rao



Dr. A H Kalro



Dr. Vinayshil Gautum



Dr. N Sambandham



Dr. Devi Singh



Dr. P K Biswas



Dr. V G Dhanakumar



Dr. R Nandagopal



Dr. Sanjay Padode



Dr. Sriram S

TVR Learning systems and Dr. C P Shrimali, Director, MDI also addressed the gathering on multiple facets of 'Heralding a New Era in Management Education in India'.

Several thoughtful presentations were made on different sub themes related to Management Education during the Summit. These leading management educationists of the country deliberated mostly on three 3 sub themes on the second day of the Summit.

### **Sub theme 1: "Indian B-Schools: Catching up with the Global Best"**

Dr. Shekhar Chaudhuri, Professor & Former Director, IIMC delivered the key note address on the sub theme "Indian B-Schools: Catching up with the Global Best". Dr. Subir Chaudhary, Former Director, IIM-C ; Dr. A H Kalro, Former Director, IIM K; Dr. M R Rao, Provost of Woxen School of Business and Former Director IIM-B and Dr. N Sambandham were the other speakers in this session. Discussions in this session reaffirmed the pivotal role played by the PGDM system in the growth and success of Management Education in the country and the steps to be taken to compete with the globally best B-Schools.

### **Sub theme 2: "Autonomy as the core of the New Order"**

The theme of this session was "Autonomy as the core of the New Order". Dr. Devi Singh, Vice Chancellor, FLAME & Former Director IIM L delivered the key note address. Prof. P K Biswas, Director IFMR, Sri City Andhra Pradesh and Prof. Sriram S, CEO, Great Lake Institute of Management, Chennai were the other panelists. The speakers opined that autonomy is crucial for achieving excellence in any management institute. The overall performance of the institute would depend on the quality of leadership, governance and the independence it has in its decision making. If the autonomy of the institutions gets diluted due to excessive interventions of the regulator, the quality of PGDM Programme is bound to suffer.





Dr. N R Parasuraman



Prof. Pramod P Thevannoor



Mr. A Thothathiri Raman

### Sub theme 3: “Facilitation by Regulatory System to be Fundamental to the New Order”.

The fourth session was engrossed on the theme “Facilitation by Regulatory System to be Fundamental to the New Order”. The key note address was delivered by Dr. Vinayshil Gautam, Senior Adviser, KPMG & Former Director IIM K. Dr. Gautam emphasized that the regulatory system should play a more facilitating and constructive role towards the development of Indian B-Schools as a powerful force in the world scene. The other panelists were Dr. V G Dhanakumar, Director, IIPM & President KAABS, Bangalore, Dr. Sanjay Padode, Secretary, IFIM Bangalore and Dr. N R Parasuraman, Director, SDMIMD, Mysore.

### Sub theme 4: Formulating an Appeal to the HRD Ministry, Govt of India

The Final Session on ‘Formulating an Appeal to the HRD Ministry, Govt of India’ was co-chaired by Dr. R Nandagopal, Director PSGIM & Treasurer IAABS, Rev. Fr. Dr. E Abraham S J, Director XLRI and Prof. Pramod P Thevannoor, Director, SCMS Group of Institutions.

This successful summit saw participation from Chairmen, Deans and Directors from a large number of top B Schools of India. The Summit ended with the formulation of an appeal to the HRD Ministry regarding current issues concerning Indian B Schools. Overall the summit brought out positive outlook and hope for a brighter future with global standards at a number PGDM schools.





Mr. Alok Ohrie, Managing Director, Dell India inaugurating the Silver Jubilee Celebration

## Inauguration of Silver Jubilee Year (1991-2016)

From a humble beginning at the St. Martha's Hospital Compound, Bangalore to emerging as one of the most prestigious institutions in the country 25 years later, XIME has come a long way. The premier institute, started in 1991, is gearing up for its almost year long silver jubilee celebrations from October 16, 2015 to May 7, 2016.

XIME's story of growth and achievement is unusual and in these 25 years XIME has carved a niche in the academic system. As many as 20 regular batches and about 10 EPGDM batches have graduated from the Institute in all these years and have entered the management profession and have proved themselves in various capacities. While some are working in senior positions in corporates, some have set up their own business firms or organizations involved in social work.

Though the silver jubilee celebrations began in August 2015 with the release of the Introductory

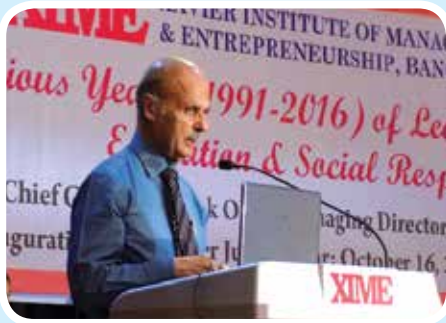
Brochure announcing the Silver Jubilee Year, the formal inauguration was on October 16, 2015. Mr. Alok Ohrie, Managing Director, Dell India inaugurated the Silver Jubilee Year and remarked that the quality of the management, faculty and students makes XIME stand quite ahead in the crowd of management education schools.

Mr. Ohrie's thanking message to the XIME President is reproduced below:

*"Once again my hearty congratulations to you, other founding members, faculty and all students on completing 25 glorious years of excellence and contributing to society at large. It's an incredible story and I am amazed with the accomplishments of the institute in this short span of time. I am sure the journey forward is going to be equally exciting and impressive. It was a pleasure and honor to join all of you in kickstarting the celebrations. Here's wishing you and entire team all the success."*



*Mr. L Krishnan, Managing Director  
Taegu Tech & a member of the Board of XIME*



*Prof. C P Ravindranathan (IFS Retd)*



*Prof. Aswathanarayana Shastry, Former  
Faculty XIME*



*Ms. Padma Srinivas, HR Consultant and  
Alumni President*



*Mr. Harrish F Mathew, Former Alumni  
President giving away the memento to  
Mr. Alok Ohrie.*



***Prof. J Philip, President XIME Bangalore***

Prof. J Philip, President XIME B delivered the Presidential address. He recollected the 25 years journey and thanked all the founding members and other well-wishers who have been supporting the organization.

President recalled that these 25 years have been lived in the pursuit of a vision, of providing management education of a high order of excellence with an objective to mould young managers with a passion to perform and endow them with knowledge, skills and ethical ballast to fit into the various roles that commerce and industry offer them today. President also complimented the Founding Members, past and present Chairmen and Directors of the Institute, Board Members, Deans, Faculty, Alumni, Students and also stakeholders who have contributed significantly towards transforming XIME to a top class B-School in India.

The other dignitaries on the dias were Prof. G R Kulkarni, Chairman XIME Bangalore & Former DG, IIFT; Prof. C P Ravindranathan (IFS Retd); Mr. L Krishnan, Managing Director Taegu Tech & a member of the Board of XIME; Prof. Aswathanarayana Shastry, Former Professor at XIME; Ms. Padma Srinivas, HR Consultant & Alumni President, Mr. Harrish F Mathew, Former Alumni President; Mr. C J Kuncheria, Secretary, XIME Society and Dr. Jeyakar Vedamanickam, Director XIME. Ms. Lakshmi Teja, a Batch 21 student gave her impressions on XIME.

The valedictory of the Silver Jubilee Year will be held on May 7, coinciding with the Convocation of Batch 20.



*The IIM-B Winners Team of the Maria Philip Debate with the rolling trophy*

## ALL KARNATAKA INTER B-SCHOOLS MARIA PHILIP DEBATE COMPETITION

As in the past, so this year, XIME Bangalore organized the All Karnataka Maria Philip Inter B-Schools Debate Competition on October 6, 2015. The competition was organised in memory of Maria Teresa Philip, late daughter of Prof. J Philip, President, XIME who passed away in a tragic accident on September 30, 1986 in Chennai. She was an extremely popular student, and was equally good in studies and extra-curricular activities. She was an excellent speaker, organizer, leader and a good debator. Maria was keenly interested in social issues, problems and societal development. It was her dream and commitment that became instrumental for organizing the Inter B Schools Debate Competition every year. To commemorate the memory of Maria, who was an excellent debater and to encourage debating talent among college students, XIME is organizing this contest for over 20 years now. This competition is recognized as one of the most prestigious competitions in South India.

### Make in India – What the B – Schooler’s say?

It looked like the ‘Make in India’ campaign has got the fancy of aspiring managers too. This was evident from the fact that multiple teams from leading B Schools of Karnataka were intensely debating on this topic on 28 September, 2015 at XIME. The topic was ‘Given the nature of our political system and work ethic, the make in India campaign is unlikely to succeed’. This fierce battle of words saw multiple views on Indian labour laws, land acquisition, ease of doing business, skill development, red-tapism, FDI, GST roll out, tax reforms, corruption and many more facets of Indian economy.

In the midst of all these, the hope of a developed India was heard loud and clear. There were teams from most leading B Schools of Karnataka- IIM B, Christ University, Mount Carmel College and St Joseph’s College to name a few. The chief guest on the occasion was Mr. Ravichandar, CMD, Feedback Consulting Services Pvt. Ltd and the eminent panel consisted of Mr. Rahul Biswari, Director, HR HP, Ms. Angie Mahtaney, Director, K Mohan & Co. Pvt. Ltd, Mr Rahul Maroli, Vice President, Ola cabs, Ms. Sujitha Karnad, Mahindra & Mahindra and Mr. Prakash Singh Bisht, Zonal HR Head - South at ICICI Bank.

Prof J Philip, President, XIME emphasized on the prominence of these debates as they enhance the ability to think differently and improve the public speaking skills of management students. The winners of this war of words were the team from IIM B and runners up were the team from St. Joseph’s College of Business Administration. They were awarded cash prizes, rolling trophy and certificates.

## XIME - RECENT RANKINGS

RANKING AGENCY	CATEGORY	RANKING	MONTH
Competition Success Review (CSR-GHRDC) 	All India – Private B Schools	12	November 2015
Eduniversal, Paris 	All India	13	October 2015
Careers 360 	All India – Private B Schools	18	October 2015
Indian Management (IMRB)- Business Standard 	All India	24	May 2015

# PGDM



## FROM THE PRESIDENT'S DIARY

Prof. J. Philip, XIME President had performed the happy task of hoisting and saluting the national flag on 15th August at the Institute Campus and gave his customary Independence Day message to the entire XIME Community. A detailed report appears in the Newsletter.

He had given the Keynote address at the 27th AIMS (Association of Indian Management Schools) Convention in Indore on 25th August 2015. His paper was titled- "Indian B-school System – Needs a New Partnership". He addressed the gathering about the challenges faced by the Indian B- Schools and other management education centric issues.

On September 1, he had addressed the senior and the top managers of Hindustan Latex Ltd. in their auditorium in Trivandrum. The theme of his talk was 'Building a Winning Organization'.

On September 30, he attended the finals of All-Kerala Maria Philip Memorial Debate Competition at XIME Kochi and addressed the finalists and winners. Dr. J. Alexander Chairman XIME Kochi had presided over the function. And, as reported

elsewhere in the newsletter, Dr. Isaac Kuncheria, VC of KTU was the Chief Guest.

As part of keenness in building a green campus in Oragadam, Prof. Philip had advised the organizing of a tree planting ceremony at our fast developing Campus in Oragadam. He along with many of our senior functionaries had participated in the ceremony. A separate report on this appears in the issue.

President delivered a speech on the theme "Heralding a new era in Management Education" at the First Indian B-School Summit on October 9, 2015. He remarked that every crisis should be viewed as a new opportunity. He also expounded on the contribution of PGDM Schools to the Management Education System in our country.

President rendered his special address during the Inaugural ceremony of the Silver Jubilee Year of XIME on October 16. He looked back nostalgically at the 25 years and recollected how XIME entered the class of the top 1% B-Schools in the country

On Oct 30, 2015 he had participated in the CII organized CEO Forum at Hotel Taj Vivanta.



President Prof. J Philip delivering the keynote address at 27th AIMS Convention at Indore



*Members of KAABS Executive Committee at XIME Bangalore*

## KAABS Executive Committee Meeting at XIME, Bangalore

The Executive Committee Meeting of Karnataka Association of Autonomous Business Schools (KAABS) was hosted by XIME, Bangalore on 7th September 2015. The Executive Committee discussed the measures to be taken for promoting and safeguarding the common interests of the member institutions including facilitating research work collectively to enhance the quality of post graduate management programmes, bring in transparency and quality of governance in the functioning of member institutions, organize national and international level conferences, symposia and brainstorming sessions involving concerned professionals, students and industry associations for the advancement of Post Graduate Management Programmes.

## ACBSP International Workshop at XIME, Bangalore

XIME Bangalore, an ACBSP accredited institution, hosted the ACBSP Workshop (Accreditation Council for Business Schools and Programs) on 27-28 September, 2015. The workshop focused on mentoring evaluators for the ACBSP certification. The workshop was dedicated to improving the quality of business schools and programs around the world, and ultimately to improving the practice of business in every industry around the world. The workshop focused on programs, services, and an accreditation process uniquely focused on teaching excellence and student learning outcomes. ACBSP accredits business, accounting, and business-related programs at the associate, baccalaureate, masters, and doctoral degree levels worldwide. Students of XIME got to cognize and comprehend the



*A participant receiving the ACBSP Mentor Certificate from Prof J Philip*



*President giving away a memento to Ms. Diana*



*Ms. Diana Hallerud, Associate Director, ACBSP addressing the participants*



*Participants of the ACBSP Mentor & Evaluator Workshop*

nuances in conducting an international workshop. Ms. Diana Halleurd, Associate Director, ACBSP and Mr. Jeffrey Alderman, President/CEO of ACBSP delivered the training module to the participants.

## MDP/FDP

### **Workshop on Applied Econometrics for Business and Finance**

A two-day workshop on 'Applied Econometrics for Business and Finance' was conducted on 7<sup>th</sup> and 8<sup>th</sup> of August 2015 at XIME, Bangalore Campus by Dr. P. Srinivasan, Assistant Professor XIME, Bangalore. The workshop provided a platform for the participants to learn the developments in theoretical tools and empirical methods with special focus on Bivariate and Multivariate models and Time-Varying Conditional Variance models in Finance and Business research. The workshop was a success with 51 participants and was well appreciated by the participants.



*Participants of MDP on Econometrics and Research*



*Participants of MDP on 'Leveraging Corporate Social Responsibility for Sustainable Growth'*

### **MDP on Leveraging Corporate Social Responsibility**

A two day MDP on 'Leveraging Corporate Social Responsibility for Sustainable Growth' was conducted at XIME on 30 September, 2015 by Prof. Joy Varghese. The programme was designed to impart an understanding of the Guidelines and implications of CSR and its underpinning concepts of sustainable development. The programme also covered the latest developments and emerging issues in the field of CSR with its trends and innovative paths. The programme was well received by the participants.

### **Case Writing Workshop**

A three day faculty development programme on 'Case writing, Teaching and Research' was organized by Prof. Joy Varghese and Dr. Meena Rani on 29-31 October, 2015. This programme focused on the development of faculty competencies for preparing cases and using them in the classroom as well as for research. The workshop provided a comprehensive coverage of the major issues related to case writing, teaching and case-based research and was well appreciated by the participants. The key resource persons were Prof. G R Kulkarni, Former DG, IIFT & Chairman XIME; Prof. J Philip, President XIME; Prof. Mathew J Manimala, Director Research –XIME; and Dr. P D Jose, Associate Professor at IIM B.



*Participants of Case Writing Workshop*



*Participants of MDP on 'De-mystifying A-Z of Letters of Credit & UCP 600'*

### **MDP on 'De-mystifying A-Z of Letters of Credit & UCP 600'**

A two day MDP was organized on 'De-mystifying A-Z of Letters of Credit & UCP 600' by Dr. K B Vijayakumar, Senior Assistant Professor, XIME, Bangalore on 11th and 12th August, 2015. The objective of the programme was to de-mystify the concept of Letters of Credit widely used in International Trade and UCP-600 and the rules that govern the process. Participants from Bharat Electronics (BEL), BEL-THALES Systems Limited, Deutsche Bank and Shalom Exports attended the session. The session was well received.

### **MDP on "Knowledge Management"**

An MDP on Knowledge Management was conducted by Prof. Kanti Srikantaih on August 24-25. This two-day programme focused on helping participants to develop a knowledge management strategy, roadmap and framework to support the strategic objectives of their organisation. It taught participants how to use the products of a knowledge audit and culture analysis and facilitate a KM strategy.



*Participants of Knowledge Management Workshop*

# STUDENTS WINNING STREAK



*Winners of VISTA IIM B Fest*

## Winning Streak

### 14th All India Management Students Convention: Madras Management Association (15 & 16 October, 2015)

Nicollete Francis : **Winner of Big Debate Contest**

Anshu Kumar & Ashhish Ganguly : **Runners Up of Management Quiz**

Satyam Raghuvansi & Yuva Priya S : **2<sup>nd</sup> Runner Up of Paper Presentation Contest**

### VISTA IIM B Fest ( 25-27 September, 2015)

Anshu Kumar, Ashhish Ganguly & Avinash M: **Winners of Czars of Commerce**

‘Best Prime Minister’: Avinash Reddy

‘Best Commerce Minister’: Ashhish Ganguly

### 12th National Competition for Young India (NCYI) All India Management Association (AIMA) (23 September, 2015)

Anshul Wadhwa & Nupur Malpani : **2<sup>nd</sup> Runner Up**

### IFIM B Fest ‘NAMAAN’ (11 & 12 September, 2015)

Avinash M & Ashhish Ganguly : **Winners of Finance Event**

Kritika Chaudhary & Peter J : **1<sup>st</sup> Runner Up of Marketing Event**

### Jyoti Nivas College (22 September, 2015)

Neeha Liza George & Kritika Chaudhary : **Winners of six prizes at Mercado Innovators 2015**



# INDUSTRIAL VISITS

## Industrial Visit To Volvo Construction Equipment Pvt. Ltd.

Four groups from Batch 21 had their 1st Industry visit to Volvo Construction Equipment Pvt. Ltd. at Peenya. The students were given an overview on the culture and growth of Volvo. Students toured the production facility of Volvo and the various operational aspects were explained to them.

## Industrial Visit to FANUC India Pvt. Ltd.

A group of 30 students from Batch 21 visited FANUC India Private Limited, Bangalore on 11th September 2015. During the visit, the executives of FANUC explained to the students about the various automation products and service functions of the company.

## SIP

The SIP process commenced on October 4<sup>th</sup> with DE Shaw, Hyderabad recruiting a summer intern from XIME, Bangalore with a stipend of Rs. one lakh for the 2 months internship period. They also hired 2 students from XIME, Kochi. The SIP Recruitment process of Muthoot Finance and Samsung R&D is in progress.

## PLACEMENT

Two students from Batch 20 have received pre placement offer from their SIP companies ie L & T Finance and Samsung R & D. Companies expressed great interest in visiting our campus in the final placement week starting from December 12, 2015.

## DISTINGUISHED SPEAKER SERIES

### Guest Lecture on “Practical Misconceptions of HR” by Mr. Gokul Santhanam

Mr.Gokul Santhanam, Senior Vice President HR Head-Global Delivery & Corporate Support at Mphasis and an alumnus of XIME Bangalore(1997 batch) visited the XIME Bangalore Campus on 10<sup>th</sup> August 2015 to address the HR students on the topic- ‘Practical Misconceptions of HR.’



Mr. Gokul Santhanam



Mr. Saurabh Sharma

### **Guest Lecture on ERP by Vinay Patil, CEO of Srushti Software Systems**

A session was organized on 'ERP' for the operation specialization students of XIME on 30/Sep/2015. The key resource person was Mr. Vinay Patil, Founder and CEO of Shrushti Software Systems.

### **Guest Lecture on "Product Management" by Mr. Saurabh Sharma**

Mr. Saurabh Sharma addressed students of Batch 20 on 1 August 2015. Mr. Sharma who has been associated with Organisations such as Google and mCheck, currently heads The Product Management at QwikCliver, a Bangalore based start-up. He elaborated on Product Management with specific focus on 'Launching and managing mobile product apps'. The detailed and industry specific insights provided by him truly enhanced the understanding of students about product management.



Mr. Anik Saha

### **Guest Lecture on Evolution of offices and the trends at workplace by Mr. Satish Kumar**

A lecture was delivered by Mr Satish Kumar, Strategic Project Leader, Haworth Services India Ltd, on the Evolution of offices and the trends at workplace on 11th September, 2015. The lecture, organized by MarkXime, the marketing club of XIME, provided opportunity to the students to spend quality time with the subject matter expert.

### **Guest lecture on "Product Marketing" by Mr. Anik Saha**

On 5th September , 2015 MarkXime, the marketing club of XIME organized a session on Product Marketing by Mr. Anik Saha, an IIM B alumnus, Director, Sales and Strategy, Ilantus Technologies. The speech gave insights on Business Canvas Model and product marketing in general.

### **Guest lecture on "Unveiling E-commerce" by Dr. Prof. Doug Thomson**

Dr. Prof. Doug Thomson, RMIT University Australia conducted a session on "Unveiling E-commerce" on 6th August 2015 and was organized by MarkXime, XIME's marketing club. The session left the floor open for discussions ranging from a comparative study on e-commerce, Enterprise Resource Planning and on the scope and opportunities in E-Reverse Auction. Event was followed by the honouring ceremony of the new office bearers of the MarkXime Club.



Mr. Satish Kumar

# STUDENTS CLUB ACTIVITIES

## Finance Club

### ICICI Equity Research Workshop

The Finance Club organized a workshop on “Investing in Equity and Stock Picking Strategies” in association with ICICI Securities on 27th August, 2015. The objective of the workshop was to familiarize participants about “How and Why to Invest in Equities and Different tools/strategies used to pick up good stocks for Investment and Trading purpose.” The Key Resource Person was Mr. Heramb Vadalkar, CFA, CFP, Product Manager, ICICI Securities. The workshop was well received by all the participants.

## Empresario Club

### Empressario Inauguration

On Aug 29th 2015, the Entrepreneurship club of XIME was inaugurated by the Chief guest Mr. Greg Moran, CEO of ZoomCar, a self-drive car sharing company. Mr. Moran expounded on the huge market potential that Indian metropolitans withhold in the domain of transportation and the new trend where people are progressively opting for self-driven rental cars.



Mr. Greg Moran, Founder & CEO of ZOOMCar with Dr. Mathew J. Manimala, Director (Research), XIME during Inauguration

### Talk by David Wittenberg, CEO, The Innovation Workgroup

David Wittenberg, CEO & Founder of The Innovation Workgroup delivered a talk on “Innovation of Rs. 1000 Crore” and interacted with students of Batch 20 on October 1, 2015. In his unique style, he shared the secret of earning lot of money, innovation for competitive advantage. He shared his rich experience of advising companies to maintain the competitive edge and asked students to innovate and refine in every task they undertake. The program was well received by students and faculty members



Mr. David interacting with students and faculty members at XIME, Bangalore

## Rotaract Club

### Rotaract Club Orientation Program

An orientation programme of the Rotaract Club was held on 2nd September, 2015. Mr. Adeshwar, office bearer of Rotaract Club addressed the students. Mr. Prakash, a Rotarian was also present for this meet and initiated the process of organizing an institution level Rotract club.



The Rotarians of XIME, Bangalore

## Rotary Club Meeting

XIME-Bangalore's first Rotary club meeting was held on 8<sup>th</sup> September 2015. The meeting was attended by Rotarian Murali Krishnan, Faculty coordinator, Prof. Jaffer Mohamed and all the Charter Members of the club. The meeting successfully charted the future course of action for the club.

## XSEED Club

### Johnsons Market Cleanliness Campaign

X-seed, the social club of XIME organized a cleanliness campaign on 2<sup>nd</sup> October, 2015 at Johnson Market, Bangalore. It was a commemoration to Mahatma Gandhi's words *"Be the change you want to see in the world"*. The Mahatma's visualization of cleanliness was three-pronged – a clean mind, a clean body and clean surroundings. Holding that, he emphatically wrote, *"A clean body cannot reside in an unclean city"* (Young India 19/11/1925).



XIME students show the way for a cleaner country

This event was the brainchild of President, Prof. J. Philip and XIME Kochi Chariman Dr. J Alexandar who strongly believe that XIME should contribute to have a clean and green environment and was supported by Mr. K. Mathai, Deputy Commissioner (commercial), Bangalore, Ms Sudha, Assistan Revenue Officer, Dr, Jaykar Vedamanickam (Director), Prof. S.D. Tyagraj (Sr. Dean), Mr. Joy Varghese (Dean Coordinator), Dr. Naseer Jaffer (Dean Reasearch) and Dr. Sumathi Annamalai (Assistant Dean).

The students started cleaning the market with the support of market association headed by Mr. Zaheer. The club donated disposal bins for sustainability of cleanliness and also created awareness regarding waste segregation among the passer byes and shopkeepers. It was interesting to see that pedestrians volunteered to clean the market and gradually people from all walks of life joining it. The students also shared information about easy-to-use resources from our proven, multi-faceted strategy to maintain green and sustainable environment. Nearly 120 XIME students' participated in the cleaning process.

Overall, it was an enjoyable and learning experience for the students where they were able to contribute in their own way to help the local community and neighborhood.

## NGO Visit:

**Students of X-SEED Club visited Swanthana** at Carmelaram, an NGO run by the Daughters of St. Camillus, established in September 2006, in response to a request by the then Deputy Director of the department of Women and Child Welfare of the state of Karnataka. Currently, Swanthana houses 50+ girls between the ages 6 months and 15 years, who are mentally challenged and have multiple disabilities. 'Swanthana' opens its doors to all children with special needs, arising out of physical conditions that include being mentally and physically challenged, which have made them incapable of self-care.



## REDS (Rag pickers Education and Development Scheme)

REDS, an initiative of the Social Club of XIME, gave vocational training on a subject of their choice to the rag picking children. On 5<sup>th</sup> September 2015, children were trained by the students of XIME, Bangalore in dancing, Computer Skills and in Basic English.



## Blood Donation Camp by X-SEED

The Social Empowerment, Education and Development group (XSEED) of XIME organized a blood donation camp on 4<sup>th</sup> September 2015 in collaboration with St. Johns Medical Centre, Bangalore. The donated blood will be used for the treatment of children suffering from Thalassemia. Students and staff volunteered in huge numbers and with this noble initiative, XSEED has helped to increase the social awareness and instil a sense of selflessness among students.



## HRUDAY

On October 1, 2015 Vice President HR- Samsung Mr. Sanjeev Prasad delivered a talk on 'Change in Relevance of the HR field with the change in the global market scenario'

## IMPULSE

On 7<sup>TH</sup> September, 2015, IMPULSE organized a workshop on how to relate daily activities with HR concepts. Almost 40 students actively participated in the workshop with great enthusiasm.



## SPORTS CLUB

### CHESS COMPETITION

XIME students organized an inter batch Chess Competition on Oct 12, 2015. In the keenly fought out battle of brains, Nitish Srivastav emerged as the winner and Naveen came as the runner up.

## FOOTBALL COMPETITION



On 20<sup>th</sup> August, 2015, football competition was organized by the Sports Club of XIME.

Winners : Batch 21 Section A Team “Assassins”

Runners Up : Batch 20 Section C Team “Mudsharks”

## CRICKET COMPETITION:

The Sports Club organized, an inter batch Cricket competition from 3<sup>rd</sup> to 15<sup>th</sup> September 2015.

Winners : Batch 20 Team “Chivolorous Regals”

Runners Up : B21 Section B “Blazing Pheonix”

## Table Tennis:

Table Tennis Competition (singles and doubles) was organized on 25 September, 2015.



### Singles

Winner : Joseph Dominic Batch 21 Section B

Runners Up : Sayan Kumar Pandit Batch 20 Section C

### Doubles

Winners : Joseph Dominic and Ankit Srivastav from Batch 21

Runners Up : Asim Mishra and Sahil Bansal from Batch 21

## TREE PLANTATION AT XIME CHENNAI



Mr. K C Mohan, Former Chariman XIME planting a sapling at the Chennai XIME campus

On 2nd October 2015, students from XIME, Bangalore visited the upcoming XIME campus at Chennai and planted saplings aiming for a greener tomorrow. The dignitaries present during the occasion were Sr. Annamma Philip, Former Principal, Stella Marys Chennai and Secretary General of Xavier Board; Mr. K C Mohan , Former Chairman XIME; President XIME, Prof. J Philip; Dr. J Alexander, Chairman XIME Kochi & Former Chief Secretary Karnataka; Shri. PC Cyriac IAS, Former Additional Chief Secretary, Tamil Nadu; Mr. C J Kuncheria, Secretary XIME; Mr. C D Jose, President MSSW; Mr. K A Mathew IAS (Retd), Mrs. Susan Mathew IAS (Retd) and Dr. Jeyakar Vedamanickam, Director XIME. Faculty, students as well as the administrative team of Chennai did

all the groundwork to organize the event successfully.

# STUDENTS CORNER

## Paper Presentation at 2nd HR Summit & International Conference at IIM Raipur

The 2<sup>nd</sup> HR Summit & International Conference at IIM Raipur was held on 21<sup>st</sup> and 22<sup>nd</sup> August 2015. Ramisha Ramachandran (Batch 20) presented two papers and Moumita Mahapatra (Batch 20) presented another paper in this Conference. The papers were well appreciated.



Students from Batch 21 presenting the proposal of the events to be organized in Silver Jubilee Year Celebration with the Board Members of XIME

## Workshop on Personal Effectiveness

The Xavier Board of Higher Education, Karnataka Region, conducted a 2 day “Workshop on Personal Effectiveness” on 5<sup>th</sup> and 6<sup>th</sup> of September 2015 at the Diocesan Pastoral Centre, Shanthi Kiran, Mangalore. XIME, being one of the members of the Xavier Board, was invited to participate in this workshop and two students of Batch 21, Nicollete Francis and Assumpta Pinto attended the same.

## Sadbhavana Pledge Taking Ceremony:

The Sadbhavana Diwas was observed at XIME by taking Sadbhavana Pledge by the faculty and students on August 20, 2015 at the campus. Director, Dr. Jeyakar Vedamanickam presided over the event and urged the students to promote National Integration and Communal Harmony among people of all languages, religions and regions. The idea behind the observance of Sadbhavana Diwas was to eschew violence and to promote goodwill among the people.



## Hyderabad Marathon

Four students from Batch 20 and one of our alumni from Batch 19 represented XIME in the Hyderabad Marathon conducted on 30<sup>th</sup> August 2015. Arvind Krishnan - full marathon (42.2 km), Vijay Dhamodaran, Partha Pratim and Rohit Raina - half marathon (21.1 km) and Santhosh Reddy (10 km) were the students who made XIME proud at the Hyderabad Marathon.



# Anshul Chowdhary Memorial Music Competition

*'Music expresses that which cannot be put into words and that which cannot remain silent.'*



To commemorate this spirit of music, the Annual Anshul Chowdhary Memorial Music Competition was held at XIME on 15th August, 2015. The judges were Mr. Supratik Gosh and Mr. Avik Lahiri from the celebrated band –Aurko. The event started with the soulful bliss of classical music and the Western music genre was not to be left behind. The unique melodies left the judges with a difficult task to decide the winner. The event was followed by the dance performance by the students of XIME depicting India's rich cultural diversity.

## Winners of Anshul Chowdhary Memorial Music Competition

Indian Genre : Mohona Mukherjee

Western Genre : Assumpta Pinto, Roger Vaguez



## INDEPENDENCE DAY CELEBRATIONS

India's 69th Independence Day was celebrated with much grandeur at XIME. The students reminisced the rich traditions, heritage, vigour and soul of India. President Prof. J Philip hoisted the national flag and addressed the students. The merit-cum-means scholarship were presented to the high achievers of Batch 20. The achievers are Mr. Ajinkya Motegaonkar, Ms. Hawama Azeem, Mr. Jithin Joseph, Ms. Madhura V, Ms. Nikitha Shekar, Ms. Saradha Pandey, Ms. Swapnil Matte, Mr. Suresh S and Mr. Adonyphil Mathews.



XIME hosted The South Regional Round of the 3rd edition of INQUIZZITE

## CII HR Quiz Inquizzite- South Regional Round

The South Regional Round of the 3rd edition of INQUIZZITE- an HR quiz for students and working professionals organized by Confederation of Indian Industry (CII) was held at XIME, Bangalore on 13th of October 2015. 101 teams participated in the South Region round. Giri 'Pickbrain' Balasubramaniam was the Quiz Master for the Event. TCS Chennai emerged as the winners and the runners up was Reckitt Benckiser, Bangalore. Both the teams would be participating in the Pan-India Finals at Mumbai in November, 2015.

## AIMA NCYI 2015 at XIME

The Regional Round (South) of 12th National Competition for Young India (NCYI) was organized by All India Management Association at XIME, Bangalore on 10-11th September, 2015. Over 15 teams from South India participated in the presentation contest on the theme of "Make in India: Enabling Supportive Ecosystem". The winning teams from the South in the finals were from XIME, Bangalore; ISB, Hyderabad and PSG Institute of Management, Coimbatore.



2nd Runner Up of NCYI 2015, Miss Nupur Malpani & Miss Anshul Wadhwa from XIME receiving the honour

# Corporate Visitors at XIME

## Visit by L V Nagarajan, IAS Retd.

Mr. L V Nagarajan, IAS Retd. and former additional chief secretary to The Government of Karnataka visited XIME, Bangalore on 6th August, 2015 and interacted with the students.

## Visit by GHRDC Team

A team comprising of Mrs. Mekhla Sinha and Mrs. Aradhana Changkakoti of Global Human Resource Development Center, New Delhi visited XIME, Bangalore on 6th August, 2015 to interact with students of XIME and understand the prospects of MBA study at campus. GHRDC is a prominent B Schools ranking agency.

## Visit by IOCL G M Srinivas

A delegation led by Mr. Srinivas, General Manager, H.O., Indian Oil Corporation Ltd., (IOCL) and Mr. P.S. Mony, DGM, Mr. Karthik, Chief Divisional Manager, Mr. K. Panduranga Rao, Chief Manager visited XIME Campus on 13<sup>th</sup> August 2015 and interacted with, President Prof. J Philip; Dr. Jeyakar Vedamanickam, Director; Prof. Mukesh Hegde, Dean (Entrepreneurship); and Dr. K B Vijayakumar, MDP Coordinator on topics related to organizing MDPs for their Retail Outlets in Karnataka.

## Address by Ms. Anitha Nallasekharan from Enactus

Ms. Anitha Nallasekharan (Program Manager - South, Enactus India) addressed the students on 9<sup>th</sup> September 2015. ENACTUS is an organization that serves as a platform to bring together students, businesses and educators who are passionate about using entrepreneurial action as a progress enabler. Ms. Nallasekharan detailed the opportunities provided by Enactus, and inspired the students to participate in an on campus Enactus Program.

## ADMISSIONS OPEN

Admissions for the academic year 2016-2018 will commence on November 2, 2015. The application forms can be downloaded from the website [www.xime.org](http://www.xime.org). Candidates can opt for online application also. The Group Discussion/ Personal Interview will be conducted at various centres - Bangalore, Chennai, Hyderabad, Guwahati, Kochi, Kolkata and Pune.

## PhD at XIME

XIME got approval from University of Mysore in August 2015, to start the PhD programme. The admission process of the PhD candidates is in progress. Dr. Muhammed Naseer Jaffer (Dean Research) is the Co-ordinator for the programme.



Shanghai Team Visit to XIME Bangalore

## INTERNATIONAL LINKAGES:

### SHANGHAI UNIVERSITY TEAM VISIT

A team of four members led by Prof Jieting Xing, Senior Executive Director of GLMBA-Yangtze River Delta of MBA Center & Management Education Institute Shanghai University visited XIME on 11 October 2015 and held discussions with faculty and students on a variety of topics ranging from Indian and Chinese economy to Management Education in India and China. Prof Jieting also extended invitation to XIME students and faculty to visit their campus on their next international study tour.

### ABBS BRICS Students' Meet 2015 on 10-12 November 2015

A group of twelve students under the leadership of President XIME, Prof J Philip and Prof C P Ravindranathan are attending the 7th BRICS Students' meet in Moscow from 10-12 November 2015. This meet is hosted by State University of Moscow on the topic 'Risks and threats to BRICS economies.'

### WINTER PROJECT AT AUDENCIA, FRANCE

A group of 29 students are shortlisted to do their three week winter project in the reputed Audencia Nantes School of Management, France during January 2015. This is an excellent opportunity for XIME students to gain international exposure. Last year, 22 students had done their winter project at Audencia.

# FACULTY ACHIEVEMENTS

## INDIAN INNOVATION SUMMIT

Confederation of Indian Industry (CII) organized a two days programme “Eleventh India Innovation Summit 2015” on 6-7<sup>th</sup> August 2015 at ITC Royal Gardenia, Bangalore. Prof. Mukesh Hegde and Mr. Joe Thaliyath, attended this prestigious summit. The theme of the summit was “Realizing the National Dream – Scaling local innovation”. Topics like Make in India, Innovations in Agriculture and Agro products, Innovation for Smart Cities, Clean Ganga Mission, Financial Inclusion and Entrepreneurship were also discussed in depth.

Mr. Muralidhar Deshpande attended the conference on “**Best Practices in Manufacturing**” organized by CII, Bangalore on 24/Sep/2015 at Volvo India Pvt Ltd & Weir Minerals (India) Pvt Ltd.

Mr. Muralidhar Deshpande attended the event “**Big data analytics – SAS Analytics on Hadoop and Data Visualization**” organized by SAS on 16/Oct/2015 at Taj Vivantha, Bangalore

Ms Mareena Mathew attended the ‘Stakeholders Workshop for Discussion on Approval Process’ organized by the South Western Regional Office of AICTE on 12 September 2015.

Prof. Joy Varghese attended the “Hitachi Social Innovation Forum” at ITC Gardenia, Bangalore on 19th August 2015.

Mr. Joe Paul Thaliyath attended an International Conference on “The Paradigm of Tripple Bottom Line-Risk, Ethics Governance and Sustainability” at St. Josephs College of Commerce on 31st August 2015.

## BOOK REVIEW:

Dr. Naseer Mohamed Jaffer reviewed ‘HUBRIS – Why economists failed to predict crisis and how to avoid the next one’ by Meghnad Desai on Sep 30, 2015

## FACULTY PUBLICATIONS AND PAPER PRESENTATIONS:

- Mr. Alex Nero, Assistant Professor, published a paper titled ‘*Supply Chain Design using Inventory Classification data in online food companies*’ in the ‘*International Journal of Management and Social Development*’, September 2015, Vol 2, Number 9
- Dr. Sumathi Annamalai, Ms. Ramisha Ramachandran and Ms. Moumita presented a paper titled ‘Diverse Workforce: A Permanent Ally to VUCA Organizations?’ at 2nd HR Summit & International Conference at IIM, Raipur during August 21-22, 2015.
- Dr. Sumathi Annamalai, Mr. Muralidhar Deshpande, Ms. Ramisha Ramachandran & Ms. Moumitha presented a paper titled ‘Exploring current practices and future trends in HR Analytics among VUCA Organizations: A Study’ at Paper presented at 2nd HR Summit & International Conference at IIM, Raipur during August 21-22, 2015.
- Dr. Sumathi Annamalai presented a paper titled ‘Workplace Expectations of Gen Z Employees: An Exploration’ at 2nd HR





Summit & International Conference at IIM, Raipur during August 21-22, 2015.

- Mr. Suranjan Bhattacharyay published an article titled 'Credit Default Swaps and Indian Corporate Bond Market' in The Management Accountant, Vol.50, No.9, September 2015.
- Dr. A V Ramana published an article titled 'Continental Cement Co. Ltd – A Case' in Adarsh Journal of Management Research (published by Adarsh Institute of Management and Technology), Vol. 8, No.2, September 2015.
- Dr. Bhavani Akkapedi published an article titled 'Is Cartel at work in Indian Cement Industry' in 'Development of Change for the people' journal. ISBN: 978-1-329-17691-1.
- Dr. N Meenarani and Dr. K Ramachandra published an article titled 'Growth in Grocery Retailing in India-Competitive Landscape of Modern vis-à-vis Traditional Grocers' in SDMIMD Journal of Management (ISSN: 0976-0652), Vol. 6, No.2, November 2015.

## DISTINGUISHED ALUMNI

### Reynold Alex



***Mr. Reynold Alex is currently the General Manager and Delivery Head of Wipro Digital.***

He is responsible for P&L, developing and driving business growth within defined timelines. He was successful in establishing new business with areas of expertise covering Business leadership, People Management, Delivery of complex projects and engagements. His domain areas of strength include, Manufacturing, Supply chain, Cost optimization, Business Performance across Industry Verticals (Automotive, Process Manufacturing, Govt, Special projects). He was the Lead Implementation auditor for BS7799, ITIL foundation certified & Auditor for ISO 9001:2000

### Biju Kadapurath



***Mr. Biju Kadapurath is currently the Director, International Smart Cities and Government PwC India.***

He is the International smart cities and regional government leader and has worked on over 10 smart city projects. Mr. Kadapurath is a regular speaker at international and national smart city forums, technology advisor and planter. He has strong experience in shaping smart solutions specific to regions, developing strategy and international development consultant advising politicians, bureaucrats, heads of cities, CXO's in the automotive, banking, education, healthcare, HR, insurance, manufacturing, multilateral development institutions, and government verticals on strategy, business transformation, M&A, operations consolidation, cost reduction, smart cities, smart infrastructure, technology enablement (solutions and infrastructure), right-shoring, portfolio and program management, EPMO set up, assessments and audits.

# XIME KOCHI



## All Kerala Maria Philip Memorial Debate Competition 2015 at XIME Kochi



**Mettin Jacob & Gopika Udayan representing St. Alphonsa College, Pala receiving the Ever-rolling trophy from the Chief Guest, Dr. Kuncheria P Isaac, VC of Kerala Technical University.**

The grand finale of the prestigious All Kerala Maria Philip memorial debate competition was held at XIME Kochi on 30th September 2015. The finalists were selected from the zonal round competitions which were held in early September at Bharatha Matha College, Thrikkakkara (Central Zone), Assumption College, Changanachery (South Zone) and Malabar Christian College, Calicut (North Zone). The Chief Guest for the occasion was Dr. Kuncheria P. Isaac, Vice Chancellor, Kerala Technological University. The event was presided by Dr. J. Alexander, Chairman, XIME Kochi and former Chief Secretary, Karnataka.

The finalists included teams from IIM-Calicut, NIT-Calicut, Govt. Arts & Science College, Calicut, Assumption College, Changanachery, Alphonsa College, Pala, Govt. Women's College, Trivandrum, FISAT Engineering College, Christ College and School of Legal Studies-CUSAT. The topic for the debate was, "Given our style of Govt. and work ethics, the 'Make in India' campaign is unlikely to succeed."

Mettin Jacob and Gopika Udayan of Alphonsa College emerged as the winners of the keenly fought out competition. They were presented with the rolling trophy and cash prize of Rs.25,000/-. FISAT Engineering College represented by Devika Menon and Sooraj Jayachandran, was the first runner-up. The 'Best Speaker' title was awarded to Mettin Jacob of Alphonsa College.

# ISTD National Convention Logo release at XIME Kochi



The formal Logo of the 45th Annual National Convention was released by the Honorable Minister of State for Fisheries, Sri. K. Babu in a function held at Xavier Institute of Management and Entrepreneurship Kochi. Sri. P.T.George, Regional Vice President & Chairman ISTD, Sri. Jose Philip, Sri. S.R.Nair, Sri.Soman Gopalan, Dr. P . Amalanathan, Director, XIME Kochi were also present during the function. The National Conference is scheduled on 10th and 11th of December at the well-equipped auditorium of XIME's Kochi Campus. ISTD is targeting 500 delegates from across the country and will have representation of all its Chapters in the Convention.

## STUDENT CLUBS

### **XSEED – The Social Club**

13th August, 2015-World Organ Donation Day, was preferred as the date for the inauguration of the X-SEED club at XIME Kochi. Chief Guest Aswin Menon, Director of Mobilization at 'Make a Difference', addressed the students and shared his experience. He reminisced the incidents that motivated him to work for social causes which inspired the students with his emotionally awakening talk. Ms. Ranjana Varghese, faculty at XIME Kochi and an organ donor herself, also addressed the gathering.

### **Empresario – The Entrepreneurship club**

19th August, 2015 saw the birth of a new club for the budding entrepreneurs of XIME. Empresario, the entrepreneurship club was inaugurated by Mr. K. M. Sebastine, an IIM-A alumnus and MD of Schiffli India Ltd.



Inauguration of 'Empresario' club at XIME Kochi

### **Mark-XIME - The Marketing club**

The Marketing Club of XIME Kochi, MARK-XIME was inaugurated on 22nd August, 2015. The Chief Guest of the event was Mr C. Muthu, founder of Maitri Advertising and Guest of Honour was Mr Sumit Raj, Head-Operations in the same firm.

### **X-Ops – The Operations Club**

X-Ops, the Operations club of XIME Kochi was inaugurated on 26th August, 2015. The Chief Guest for the occasion was Mr. Saji Joseph, Executive Director of Raxa Collective. Mr. Saji Joseph elaborated on the hurdles faced by a person pursuing a career in operations, recollecting his experiences he had in his career in the hospitality industry.

### **Excelsior – The Excel Workshop**

HRuday, the HR club organized an excel training programme for the students of XIME, Kochi. Ajit Menon, Assitant Professor at XIME Kochi organized the program which was attended by 90 students for 2 days .



**Inauguration of The Marketing Club by Mr. C Muthu (Founder of Maithri Advertising)**



**X-Ops Club inauguration**



**Students at XIME Kochi attending the 2 day training programme on Excel**

## Distinguished Speakers



Mr. Ritendra Banerjee

### Mr. Ritendra Banerjee

Mr. Ritendra Banerjee, Alumnus XIME Bangalore, currently the Co-Founder & CEO at SALT (School of Applied Learning in Testing, with presence in India, Israel, Switzerland, UK and Rest of the World), Mentor for Small and Medium Enterprises at CNBC, honored member of the Stanford Who's Who Black Book, and also Author of 'I am losing signal', has gracefully imparted a talk at XIME Kochi. His views on globalization and "going Global" was the theme of the talk.



Mr. Raji Koshy

### Mr. Raji Koshy

Mr. Raji Koshy, MD and Country General Manager for Alent India Pvt Ltd interacted with the students of XIME Kochi on the academia –industry interface and gave his thoughts on how to shape themselves to be market ready.



Mr. Mathew John

### Mr. Mathew John

Mr. Mathew John, Managing Partner at Invictus Capital, who has had a long and distinguished career in the field of banking and finance, gave the students an overview about Project and Infrastructure Financing and the effect of factors like political climate and geographical location on these Banking & Finance Sector.



Mr. Sriram S R

### Mr. Sriram S R

Mr. Sriram S R - Head - Human Capital at D. E. Shaw India Software Private Limited was the Guest Speaker on 9th October 2015. With the placement season round the corner, he threw some light on how things change when students step out from B-schools and arrive at a corporate organization.

XSEED- The social initiative club of XIME-Kochi visited Ashadeepam , a residential special school looking after the educational and overall development needs to the mentally challenged children. The children enjoyed dancing to the tunes along with the students of XIME and were extremely delighted to receive their gifts as a part of the wish fulfilling activity. Indeed, it was a day well spent.

The Students of Xavier Institute of Management and Entrepreneurship, Kalamassery celebrated the birthday of the state of Kerala, November 1, by cleaning the premises of the Primary Health Centre, Kalamassery Municipality. Around 50 students walked into the premises and made the campus litter-free. Equipped with brooms, spades, shovels and garbage bags, the students cleaned up the area . The mission was part of the social responsibility programme of XIME . Accompanied by Assistant Dean Paul Chiramel and Dr. M.T. Antony, the students enthusiastically cleaned up the Primary Health Care Centre Campus.

Continuing with its tradition of preserving nature and adding to the lush greenery of Kerala, XIME Kochi conducted



## STUDENT ACTIVITIES



tree plantation programme in the Kochi campus. The Director, teachers and students undertook a plantation drive on 2nd October 2015, Gandhi Jayanthi. This year, the Batch 2 students had the privilege of planting saplings in the newly constructed boys hostel ground. All in all, this event served the dual purpose of fun & joy for the students besides contributing to the welfare of nature.



## Student Achievements



After a neck to neck competition between various B-Schools in India at the chapter and regional levels of NIPM, Apoorv Tiwari and Chenniappa Aadithyan of XIME, Kochi emerged as winners of the 2015 National Business Quiz, defeating the final 12 teams from across India. This was organized by the National Institute of Personnel Management, Calcutta. They bagged prize money of Rs.1 lakh.

Supraja & Veena Verma from XIME, Kochi proved their mettle when they won the social entrepreneurship prize, beating teams from the other top B-Schools in India at IIM B.

Sharat Jaffrey of XIME Kochi won second prize in MMA Debate. The first postion was won by XIME Bangalore team.



Chenniappa Aadithya and Harish K N (extreme right) of XIME Kochi emerged as the winners of the Business Quiz at the Madras Management Association All India Management Students Convention

## Faculty Corner

- Dr. P. Amalanathan, Director XIME Kochi received the “Best Teacher Award 2015” given by GRABS Educational Charitable Trust, Chennai. They are involved in Social and Educational Promotional Activities in Chennai including publication of research articles, case study reports etc. They have instituted this award for encouraging and motivating the Teaching Community.

- MDP at IIM K



Prof .Manoj Varghese , Dean XIME Kochi conducted an MDP for Federal Bank Ltd at IIM Kozhikode on Building Confidence and persuasiveness for better performance

- Prof. Manoj Varghese, Dean XIME Kochi, was a speaker at the HR Conference conducted by NIPM Kerala Chapter. He spoke about HR Analytics and use of Analytics as a predictive tool.
- Prof. Manoj Varghese, also conducted a one day Training on Social Media for Malayala Manorama Online Content Team .
- Ms. Ranjana Varghese, Assistant Professor XIME Kochi and a member of preview board of Doordarshan Prasar Bharati and Member , Central Board of Film Certification, previewed various programs in DD-Malayalam and certified various movies.
- Mr. Alex Nero participated in the “Two day Industry- Institute Interface” at VOLVO Industries, Peenya Industrial Estate, Bangalore on 3rd & 4th of August, 2015.
- Mr. Alex Nero attended a two Day Conference on ‘Sustainable, inclusive and innovative Manufacturing’, conducted by CII on 29th – 30th Sept. 2015 in Coimbatore.

### Paper Presentations

- Ms. Ranjana Varghese, Assistant Professor, presented a paper titled ‘Role of Information Communication Technology in the Political

Empowerment of women' in an International Conference on Information Technology and Women in the Globalized Era organized by Women's Study Centre, Cochin University of Science and Technology which will be published in the bi-annual journal 'Women Empowerment and Technology'

- Prof. Manoj Varghese presented a paper titled "Check-ins versus Performance Appraisal – A Case of Integration or Substitution" in a National Seminar on Dynamics of Managing HR in the New Global Order which will be published in the Bharata Mata Journal of Multi-Disciplinary Studies.

### Paper Publications

- Dr. P. Amalanathan, Director, XIME Kochi published a paper titled "Economic Growth, Good Governance and Environmental protection in the Indian context," in the International Journal of Management and Social Development, Vol.2, No.7, PP 123-129, June 2015, ISSN : 2348-1919.
- Dr. P. Amalanathan, has also published a paper titled, "Trends in Urbanization and Employment Growth in India," International Journal of Business and Management, Vol. 7, PP 45-49, July 2015, ISSN: 2321-8916.
- Mr. Amitabh Satapathy, Assistant Dean, XIME Kochi published a paper titled, "Study of IRR in Capital Budgeting and its application in analyzing setting up Midsize Alumina plant in India," International Journal of Management and Social Development, Vol. 2, No. 8 PP 1-11, August 2015, ISSN: 2348-1919.
- Mr. Alex Nero, Assistant Professor, published a paper titled 'Supply Chain Design using Inventory Classification data in online food companies' in the 'International Journal of Management and Social Development', September 2015, Vol 2, Number 9
- Ms. Ranjana Varghese, Assistant Professor published a paper titled "Social Media the New Trend Setter in Recruitment" in an edited book Value Creation In Services- Issues and Challenges, PP 125-135, August 2015, ISBN 978-93-84869-04-5



# Cultural extravaganza by XIME Students





## UPCOMING EVENTS:

### 1. **ABBS BRICS Students' Meet 2015 on 10-12 November 2015 at Moscow**

A group of twelve students under the leadership of President XIME, Prof J Philip and Prof C P Ravindranathan are attending the 7<sup>th</sup> BRICS Students' meet in Moscow from 10-12 November 2015. This meet is hosted by State University of Moscow on the topic 'Risks and threats to BRICS economies.'

### 2. **Winter Project at Audencia Nantes School of Management, France**

A group of 29 students are shortlisted to do their three week winter project in the reputed Audencia Nantes School of Management, France during January 2015. This is an excellent opportunity for XIME students to gain international exposure. Last year, 22 students had done their winter project at Audencia.

### 3. **Walkathon**

XIME is organizing a Walkathon on Sunday, 22 November 2015, an initiative from its social activities club, XSEED (XIME Action Group for Social Empowerment Education & Development). The event will be inaugurated at around 8 am and will have both 5 km and 10 km walk in Electronics City.

The aim of this Walk is to raise money to donate to "Swanthana", an organization caring for mentally challenged female children. The premises of schools, colleges, the social welfare department, the civic body and other government offices wore a clean look on Thursday after students, alumni and employees pitched in to observe the cleanliness drive.

### 4. **MDP on Applied Econometrics for Business and Finance -3 by Dr. P Srinivasan on 27-28, November 2015**

### 5. **Workshop on Creativity & Innovation by Dr. Jeyakar Vedamanickam on 01-02, December 2015**

### 6. **Role of CRM: Gaining Customer Loyalty in Service Industry by Shri Indraneel Ganguly on Dec 04-05, 2015**



*Bangalore Campus*



*Kochi Campus*



*Chennai Campus in making*



**GLORIOUS  
YEARS OF  
LEADERSHIP  
AND SOCIAL  
RESPONSIBILITY**

**Proposed Programmes for the Silver Jubilee Year**

- |                   |   |  |
|-------------------|---|--|
| October 2015      | : | Student's Social Project Case Workshop                                   |
| November 2015     | : | XIMERA (an Inter B-School Fest)  |
|                   | : | Student's visit to Moscow to participate in BRIC'S Meet                  |
| January 2016      | : | XIME Alumni Entrepreneurs Meet   |
| February 2016     | : | Release of Documentary on '25 years of XIME'                             |
| March 25-26, 2016 | : | International Conference on Business Incubation and Acceleration         |
|                   | : | Silver Jubilee Celebrations with Alumni and other Stakeholders           |
|                   | : | Release of Silver Jubilee Souvenir                                       |
| March 29, 2016    | : | Inauguration of the Chennai Campus                                       |
| May 7, 2016       | : | Convocation of Batch 20 marking the close of Silver Jubilee Celebrations |

**To**

**For Private Circulation only**

**IF UNDELIVERED PLEASE RETURN TO:**

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