

XIME

12th Entrepreneurship
Development
Programme

*for aspiring entrepreneurs to
realize their dreams...*

August 29 - September 17, 2011

A Member Institute of

NEN

NATIONAL ENTREPRENEURSHIP NETWORK

Xavier Institute of Management & Entrepreneurship

Bangalore - 560 100

XIME, the organizer of the EDP, is a premier Business School located in Bangalore. In addition to upholding the core values and beliefs of its founding members, the school truly believes in creating well-rounded, ethical, creative and efficient entrepreneurs and managers out of its students / participants of EDP.

XIME is an AICTE approved Business School

EDUNIVERSAL (Paris based) B-School's Ranking places XIME as the 22nd best B-School in India

In keeping with a long standing tradition of entrepreneurship development, XIME is pleased to announce its 12th Entrepreneurship Development Programme at its campus for 3 weeks from **August 29 to September 17, 2011**.

Timings: **9.00 am to 3.00 pm** (except Sundays).

**Entrepreneurship is living a few years of your life like most people won't,
so that you can spend the rest of your life like most people can't.**

Entrepreneur - A student in Warren G. Tracy's class.

Capital isn't scarce; vision is.

- Sam Walton (Founder of Walmart)

OBJECTIVES

The EDP will provide an *implementable* entrepreneurship framework by:

- Making you aware of the several theories underlying many business practices.
- Providing practical advice from Practitioners, Industry experts and venture capitalists on building sustainable businesses.

FOR WHOM?

- Persons who want to start or grow their own businesses or utilize the entrepreneurship learning within an Organization as Intrapreneurs.
- Persons with unclear business plan wanting to start their own ventures or grow an existing business, will get a clear business plan by the end of the programme.
- Persons who wish to invest in or advise entrepreneurial companies or startups will obtain an understanding of how to evaluate and drive the opportunity.
- Persons wanting to create self-sustaining social service ventures.

THE FORMAT

The three week programme will include:

- Classroom sessions for covering the theory and the concepts related to entrepreneurship.
- Expert advice from specialists and discussions with practitioners from the industry.
- Exercises in team-work, negotiation and management.
- Projects for participants decided by XIME and the participants themselves.
- Preparation or modification of an individual or joint business plan for an existing or new business idea.
- Networking opportunities between people from diverse backgrounds and interests.

BUSINESS PLAN

- The participants will work individually or in groups over the 3 weeks towards applying the concepts being taught in the program to their business plans.
- The experience sharing sessions from practitioners and experts over the 3 weeks will help the students in relevant research to prepare a professional and readily implementable business plan.

PROGRAM CHARGES

- Limited to **30** participants on a first-come-first-served basis of qualified candidates.
- Charges for 3 weeks including programme material, lunch, tea and other expenses Rs.9,500/-
- For those interested in Executive Residence at the Institute may be availed at a concessional rate of Rs.7,500/- on a twin-sharing basis for board and lodging from 29th August to 17th September, 2011 in addition to the delegate charges.

REGISTRATION PROCEDURE

- Candidates should send filled in registration form along with the DD for Rs.9,500/- (Drawn in favor of XIME, Bangalore) and a passport-size photograph to XIME before 19th August, 2011. For online payment, please call the coordinator (09035972435).
- Selected candidates will be informed before the start of classes.

The EDP is scheduled at

XIME Campus

Electronics City, Phase II, Bangalore - 560100

COURSE CONTENT

- An Overview of Business
- Entrepreneur versus Manager
- Attributes of a Successful Entrepreneur
- Motivation Development
- Opportunity Analysis
- Creating and Analyzing Business Plans
- Maintaining Books of Accounts
- Creating Financial Statements
- The Managerial Job
- The Economic and Legal Framework
- Quality Control
- Managing People
- Labor Laws & Labour Management
- Working Capital Management
- Costing Concepts
- Sources and Costs of Finance
- Dealing with Banks and other Financial institutions
- Demand Forecasting
- Communication Skills

About XIME

- **XIME** was established in 1991 by a group of distinguished academicians under the leadership of Prof. J. Philip, former Director IIM-Bangalore and subsequently President ,XIME.
- **XIME** was the first B-School in Karnataka to receive the prestigious five-year accreditation from AICTE for its PGDM program in 2004.
- **XIME**'s high standards found recognition yet again in the Global Human Resource Development Centre— Competition Success Review(GHRDC–CSR) B-School Survey 2010 which honored XIME as a 'top B-School' of the country in a glittering ceremony in Delhi on April 30,2011.
- DNA, Mumbai, honoured XIME with its 'Innovation' award-Feb,2011.
- The popular magazine-The Week [June 2011] - rated XIME as one of the top five B-Schools in south India-the first two are the IIMs.
- Located in the heart of the Silicon Valley of India, Electronics City, with major IT icons such as HP, Infosys, TCS and Wipro as its neighbors. The XIME campus has a hectic routine of activities such as conventions, conferences, student competitions, short term industry relevant programmes and cultural activities, along with top class curriculum activities.

Academic Programmes

1. Two-year Post Graduate Diploma in Management (PGDM)
2. 15- month Executive Post Graduate Diploma in Management (Ex. PGDM)

Apart from these regular programmes, XIME organizes Entrepreneurship Development Programmes (EDPs), and various Management Development Programmes (MDPs) on a regular basis. XIME also conducts company specific MDP/OD programmes. For its partners from Europe and the USA, XIME also organizes a number of Campus Abroad Programmes.

XIME also engages in Organization Based Training & Consulting

For further details / Registration

Programme Coordinators

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